

# LifeSpeak Inc.

◆ **LifeSpeak**  
Mental Health & Resilience

◆ **Wellbeats**  
Wellness

◆ **ALAViDA**  
Substance Use

◆ **Torchlight**  
Caregiving

◆ **LIFT session**  
Fitness

## Product Owner

Status: Full-Time

Start Date: ASAP

Location: Remote within Canada (or United States)

Annual Salary Range: 100K-120K CAD

### About LifeSpeak Inc.

LifeSpeak Inc. is a leader in digital mental health and wellbeing solutions, empowering organizations to support their employees and members.

At LifeSpeak Inc., we embrace the following core values:

- **Growth-minded:** We are always striving to improve, unafraid to learn, adapt, and evolve to become better every day
- **Engaging:** We engage our clients with exceptional customer service and members with high-quality solutions built on the trusted expertise of leading professionals
- **Achievement-driven:** With relentless focus, we hustle to hit ambitious goals while holding ourselves accountable every step of the way
- **Courageous:** We make bold decisions, even when they're difficult, staying true to our commitment to progress and impactful outcomes
- **Solution-oriented:** We embrace challenges as opportunities to create meaningful solutions, ensuring we approach every problem with clarity and determination
- **Systematic:** We trust processes and best practices as the foundation for success, while continuously refining them to foster growth and innovation

### Job Description:

LifeSpeak is seeking a Product Owner, with experience in leveraging the transformative power of AI. The Product Owner will play a central role in driving planning and execution for our consumer-facing software applications. The product spans across multiple platforms and serves a growing number of customers across the world. As part of a team of Product Owners, the successful candidate will be responsible for understanding the Product Mission, Vision, Goals/KPIs, Business Requirements, and the roadmap. This individual is also responsible for defining key requirements, understanding and

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articulating consumer and customer needs and managing execution. The Product Owner will work with internal cross-functional teams to better articulate needs, growth opportunities, and to help solve business challenges.

The ideal candidate has experience implementing AI into digital wellness platforms, is a confident, passionate, and creative person with excellent critical thinking and problem-solving skills, the tenacity to facilitate complex discussions, and the ability to balance and satisfy (or negotiate) multiple stakeholder interests.

## What You'll Do

- **Manage the Product Backlog** – Define, prioritize, and deliver features that delight customers and drive measurable outcomes.
- **Leverage AI in product strategy** – Identify opportunities to integrate AI/ML to enhance personalization, insights, and outcomes.
- **Facilitate and lead requirement discovery** and alignment sessions with stakeholders in and outside the organization and at various organizational levels.
- **Translate vision into action** – Write clear user stories, maintain a prioritized backlog, and guide Agile teams through sprint planning and execution.
- **Collaborate cross-functionally** with Scrum Master, engineering, design, marketing, and customer success to bring impactful features to life.
- **Ensures quality of all program and project outcomes**, deliverables and products through writing User Stories, Requirements, Use Cases, Acceptance Criteria Writing & UAT.
- **Provide day-to-day project leadership** and decision making on multiple projects, especially pertaining to iteration scope, sprint schedules, and development options/tradeoffs.
- **Clearly communicates** priorities and scheduling considerations with the Scrum Master, Engineering Team, and internal stakeholders.
- **Act as the customer advocate** – Use data, research, and feedback to validate assumptions and continuously improve the product.

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## What You Bring

- 5+ years as a Product Owner or similar role in a SaaS company (health, wellness, or digital health experience a plus).
- Experience and strong understanding of AI/ML concepts, use cases, and ethical considerations in SaaS.
- Proven success delivering products in an Agile environment and facilitating related Scrum ceremonies.
- Experience with managing backlogs, stories and sprints within JIRA.
- Exceptional communication and stakeholder management skills.
- Data-driven mindset with a focus on customer outcomes.
- Ability to remain objective and results-driven when priorities or conditions shift or change
- Self-driven and self-directed interest in identifying areas for improvement, articulating needs, and proposing solutions.
- Strong ability to align work back to Product Mission, Vision, and Goals

*At LifeSpeak, our goal is to be a diverse and inclusive workplace that is representative, at all job levels, of the clients we serve. We're proud to be an inclusive company and an Equal Opportunity Employer and we prohibit discrimination and harassment of any kind. We believe that diversity and inclusion among our teammates is critical to our success as a company, and we seek to recruit, develop, and retain the most talented people from a diverse candidate pool. If you're thinking about joining our team, we expect that you would agree!*

*If you need assistance or accommodation due to a disability, please email us at [hr@lifespeak.com](mailto:hr@lifespeak.com) and we'll be happy to assist you*